


Eco Comics: the Five Ws



Who: *ECO COMICS is a new range of completely paperless comic books & graphic novels by publisher Mohawk Media.*

What: *Paperless titles designed with the specific purpose of helping the environment by having a minimal carbon footprint, making Mohawk Media probably the first publisher to take such a groundbreaking approach.*

Why: *Paper production can have a disastrous effect on the environment - in addition to the habitat of tigers and other wildlife. Even sustainable forestry has been severely criticised by world-leading environmental organisations. ECO COMICS is therefore taking action before it is too late, by going digital and paperless. The reader has the satisfaction of knowing that they're being eco-friendly but without losing any of the enjoyment or quality they expect from a print comic book! In fact, the reader only stands to gain: without the need for print, our titles can have far lower cover prices.*

Where: *With the above in mind, Mohawk Media is making a large number of its past, present and future titles paperless - instead producing them digitally. All ECO COMICS titles are available worldwide via www.mohawkmedia.co.uk/ecocomics/*

When: *Many terrific titles are available now - with many more due to be added to the ECO COMICS range.*

WEB:
www.mohawkmedia.co.uk/ecocomics/
www.facebook.com/ecocomics
www.facebook.com/mohawkmedia
<http://blog.mohawkmedia.co.uk/>

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