

Mr. T goes from gold to green!



MR. T GOES FROM GOLD TO GREEN

Publisher Mohawk Media has launched its **Mr. T** series through its range of environmentally-friendly, paperless [Eco Comics](#).

Mr. T joins other famous names at Eco Comics including Dracula, Robin Hood, Dick Turpin, and Tough Guy.

The Hollywood hard man, renowned for his image of Mohawk haircut, gold chains and catchphrases, previously appeared in print in the publisher's graphic novels.

Editor Stuart Buckley says: "It was always our intention to release the **Mr. T** graphic novel as a comic book series. Each chapter was intentionally structured to be the same length as a comic book.

"However, we've had to adjust to market demands. The graphic novel has sold out. The digital titles of Eco Comics have no print

run, and so will never sell out, meaning every T fan can order a copy. The added satisfaction is that the environment hasn't suffered as a result of paper production.

"The clean cut art of JL Czerniawski makes this series a joy to behold in any format."

"This is great, and I am truly humbled," is how Mr. T describes becoming the star of a comic book in the foreword. And in the world exclusive interviews throughout the series, he goes further, including stating why he is an even tougher comic book hero than Wolverine.

Series writer Chris Bunting adds: "I've gone to great lengths to do things never attempted, such as making T as close to a super hero as possible while retaining his classic persona. After over twenty-five years of fame, this action icon finally gets a rogues' gallery, and even a new catchphrase. Old and new T fans can expect plenty of other surprises too.

"Plus the amazing formats offered by Eco Comics really help bring this classic character into the digital age."

The first five issues of **Mr. T** are available to order now in various digital formats via the Eco Comics store: www.mohawkmedia.co.uk/ecocomics The US dollar cover price is 0.99 for the first issue, and 1.95 for subsequent issues.

Notes:

To order **Mr. T** issues #1-5: www.mohawkmedia.co.uk/ecocomics

ABOUT MR. T:

Star of The A-Team, Rocky III, and Cloudy with a Chance of Meatballs has ? for over quarter-of-a-century ? been one of Hollywood's most recognisable faces across the globe. His BBC series, World's Craziest Fools, will return for a second season and is one of BBC3's most watched shows on iPlayer. The first ever Mr. T graphic novel was released by Mohawk Media in 2008. He has also appeared in The Simpsons, Wrestlemania, and is a former bodyguard. In a case of art imitating life, the comic book Mr. T is the Greatest Bodyguard in the World.

ABOUT MOHAWK MEDIA:

Mohawk Media launched with the top-selling graphic novel adventures of **Mr. T**. It has recently released such titles as **Dick Turpin**, **Dracula vs. Robin Hood vs. Jekyll & Hyde**, and with a cover by art legend Herb Trimpe, **Tough Guy**. The publisher has also released its first super hero title, **Heroic High**. Further information: www.mohawkmedia.co.uk & www.facebook.com/MohawkMedia

ABOUT ECO COMICS:

A new range of paperless comic books designed with the specific purpose of having a minimal carbon footprint, making Mohawk Media probably the first publisher to take such a groundbreaking, affirmative approach. Eco Comics titles are also available via digital platforms Graphicly and MyDigitalComics. Further information: <http://blog.mohawkmedia.co.uk/about-eco-comics/> & www.facebook.com/ecocomics

ABOUT THE WRITER & ARTISTS:

British writer Chris Bunting is becoming widely known for making literary and cultural giants accessible to a new generation, while simultaneously pleasing established fans. Such legendary names on his résumé include Action Man, Dick Turpin, Dracula, Robin Hood, Jekyll & Hyde, and of course, Mr. T.

Artist JL Czerniawski has worked on an eclectic range of titles in both the fantasy art and comic book industries. He has teamed up again with **Mr. T** writer Chris Bunting on Mohawk Media's new title, **Dracula vs. Robin Hood vs. Jekyll & Hyde**.

