

Eco Comics strikes gold award

ECO COMICS STRIKES GOLD AWARD WITH GREEN APPROACH

Pioneering comic book and graphic novel publisher Eco Comics today announced that it has received its second consecutive Green Apple Award.



The Green Apple Award 2013-2014 (Gold Winner) as presented to Eco Comics

Eco Comics was presented with its prestigious trophy during a special award ceremony at the House of Commons, Palace of Westminster in London.

The award - presented by the Green Organisation - recognises, rewards and promotes environmental best practice both in the UK and internationally.

Eco Comics said: "Last year we won bronze, which was fantastic, but this time we have been awarded the gold.

"It is rewarding to receive some recognition for our approach of green, paperless graphic literature.

"Some people initially seemed reluctant to change from print, or to face up to the negative impact of global deforestation caused by paper production. But once they saw the quality of both story and digital presentation, they came round.

"Our mantra is to produce the most entertaining stories possible, in identical format to mainstream print titles. That ours are paperless-exclusive and available on all manner of digital platforms is the icing on the cake.

"Paperless is the future of the medium, and Eco Comics is proud to be leading the way."

To celebrate its Green Apple Awards, Eco Comics has released a free comic book starring such names as Dracula, Robin Hood, Tough Guy, and official mascot of the publisher, the Green Man.



Free paperless-exclusive comic book celebrating the Green Apple Awards

The free Green Apple Award celebration comic book is available via the Eco Comics online store.

***ABOUT ECO COMICS:** The award-winning comic book and graphic novel publishing arm of Mohawk Media is committed to producing the most environmentally-friendly and entertaining stories possible. All titles are of top print quality and format, yet remain exclusively paperless and digital. Eco Comics often gains mainstream press headlines and recently featured on national television (Channel 4). Some of the publisher's green titles include Tough Guy; Dracula vs. Robin Hood vs. Jekyll & Hyde; and official mascot of Eco Comics, the Green Man. Further information: blog.mohawkmedia.co.uk/about-eco-comics

***ABOUT GREEN APPLE AWARDS:** Since 1994 the Green Apple Awards have become established as the UK's major recognition for environmental endeavour among companies, councils, communities and countries. The awards are held by the Green Organisation, an independent, non-political, non-activist, non-profit environment group dedicated to recognising and promoting environmental best practice. Judges for the Green Apple Awards are drawn from the Environment Agency, the Chartered Institute of Environmental Health, the Chartered Institution for Wastes Management and other independent bodies.